



# CBA Newsletter

Chelmsford Business Association • Spring 2026

Chelmsford, MA 01824 • 978-250-3858 • [www.chelmsfordbusiness.org](http://www.chelmsfordbusiness.org)

## President's Message



Dear CBA Members,

There's a lot happening in Chelmsford right now, and a lot of it matters directly to local businesses. You'll see a separate election update in this issue, so I won't rehash all of the results here between Town Meeting on April 27, the Town Manager transition, and the ongoing conversations around growth, zoning, and development, this is one of those times when local government really does hit close to home.

For business owners, the business climate isn't some complicated, abstract theory. It's parking. It's access. It's permitting. It's signage. It's traffic flow. It's whether projects move at a reasonable pace and whether businesses feel like Chelmsford is a place where they can invest, grow, and be successful. When people talk about town policy, planning, or long-term development, that all sounds very broad until it lands right on top of your business in the form of delays, restrictions, uncertainty, or missed opportunities.

We're seeing that pretty clearly in the Center Village and Chelmsford Street discussions, where business owners have been speaking up about what proposed changes could

mean in real life, not just on paper. It matters that the town hears directly from the people who are actually operating businesses here every day. Not every proposal is going to make everyone happy, but we need to keep showing up and make sure the business perspective is part of the conversation. When local business owners are in the room early, asking practical questions, the conversation gets better. If you want more detail on any of these proposals and how they could affect you or your business, feel free to reach out to me, or review the town's Planning Board agendas and minutes and the Spring Town Meeting warrant.

The same goes for the broader planning work happening in town. Managed growth, zoning, and long-term development may sound technical, but they affect whether businesses can open, expand, invest, and stay here. Most business owners do not have time to follow every agenda item, and honestly, they shouldn't have to. But we do need to stay aware enough to understand where the town is heading and what that means for our local business community.

That's exactly where the CBA comes in. We're at our best when we're not just a name on a membership list, but a group that is actually useful to the businesses in it. That means helping members stay informed, promoting one another, creating ways to connect, and making sure the business community has a voice when town issues affect how we all operate. I plan to keep shedding light on town matters right here in this newsletter each quarter, and when something deserves a closer look, you'll likely see a separate article so members can get the fuller picture.

We've also been talking a lot as a board about stronger communication, better member promotion, more consistent social media, and more practical ways to keep members connected. There are a lot of ways to be involved. Members can join a committee, share updates for the newsletter, take part in member spotlights, support events and scholarships, attend meetings, and help us welcome new businesses into the organization. It doesn't have to be something huge. A lot of the time, the small stuff adds up. One introduction, one event, one committee meeting, one update, one new idea — that's how momentum gets built.

I also think there's a real opportunity right now for the CBA to keep strengthening the connection between the business community and the town as a whole. Chelmsford has a lot of energy heading into the next few months, and local businesses should be part of that in a visible way.

Chelmsford has a strong business community, but that doesn't just happen on its own. It happens when people stay engaged, speak up, support each other, and stay involved. I'm grateful to our board members, committee volunteers, and members for the time, energy, and ideas you continue to bring to the CBA. It really does make a difference, and I'm looking forward to continuing to build on that together.

Warmly,

**Amanda Lyons**

President,  
Chelmsford Business Association

## Business Spotlight: Sterling Corporation



This quarter, the Chelmsford Business Association is proud to highlight Sterling Corporation, a long-standing, family-owned business that has built a reputation across New England for excellence in relocation and logistics services.

With decades of experience and leadership from second-generation owners Jerry and Dan Markow, Sterling Corporation has become a trusted partner for organizations and families navigating everything from straightforward moves to highly complex, specialized relocations. Their commitment to precision, planning, and customer care has positioned them among the most respected moving and logistics providers in the region.

### A Full-Service Relocation Partner:

Sterling offers a comprehensive suite of commercial and residential moving services designed to meet a wide range of needs and industries. What sets them apart is not just the breadth of their services, but the depth of expertise they bring to each project.

On the commercial side, Sterling supports industries with highly specialized requirements, including healthcare, biotech and laboratory facilities, academic institutions, technology companies, manufacturing operations, and corporate offices. These environments demand careful coordination, minimal disruption, and expert handling of sensitive

equipment—and Sterling delivers with meticulous planning and execution.

Their teams are trained to manage everything from delicate medical machinery and laboratory equipment to large-scale server relocations and manufacturing systems. With capabilities such as temperature-controlled transport, detailed inventory management, and off-hours scheduling, Sterling ensures business continuity while executing even the most complex moves.

In addition to these core industries, Sterling also supports a wide array of specialized sectors, including museums and fine arts, hospitality, retail, government facilities, and event logistics—demonstrating their versatility and innovative problem-solving approach.

### Residential Moving with a Personal Touch:

Sterling's residential division reflects the same commitment to quality and customer care. Whether moving locally, across the country, or internationally, clients benefit from a thorough planning process, transparent estimates, and tailored solutions.

Through their long-standing partnership with North American Van Lines, Sterling offers global reach while maintaining a personalized, hands-on experience. Services include custom crating for valuable items, climate-controlled storage, protection for homes and furnishings, and even auto transportation—ensuring every detail is thoughtfully managed.

### Built on Relationships and Quality:

At the heart of Sterling Corporation is a dedication to building long-term relationships. Their philosophy is simple: Deliver

exceptional service through careful planning, skilled crews, and unwavering attention to detail.

This commitment extends to their strategic partnerships as well. Sterling collaborates with respected organizations such as CRST, North American Van Lines, and the Commercial Movers Group, allowing them to expand capabilities while maintaining the highest standards of service.

### A Strong Community Presence:

Beyond their business operations, Sterling is deeply invested in the Chelmsford community and the broader region. In partnership with MassHire Greater Lowell and the Northeast Advanced Manufacturing Consortium, they are actively supporting workforce development through apprenticeship programs—helping to train the next generation of skilled professionals.

### Why Sterling Stands Out:

Sterling Corporation's success is rooted in a powerful combination of experience, adaptability, and a customer-first mindset. Whether coordinating a complex corporate relocation or helping a family transition to a new home, they bring the same level of professionalism, care, and precision to every project.

In an industry where details matter and trust is essential, Sterling continues to set the standard—right here in Chelmsford. Scott Reiland, Senior Sales and Project Management for Sterling Corporation serves on the Chelmsford Business Association Board of Directors.

### **Scott Reiland**

sreiland@sterlingmail.com

# Chelmsford's 2026 Local Election

## A quick recap of the results and what comes next

Chelmsford's April 7 local election is behind us, and like most local elections, turnout was not huge. But the results still matter a lot. This year, 4,441 voters cast ballots out of 27,876 registered voters, which works out to about 16 percent turnout. These are the races that shape town budgets, schools, planning, public health, and so much of the day-to-day direction of local government.

On the Select Board, David R. Boisvert won the three-year seat and Jon Hill Kurland won the one-year seat. The Board has since reorganized, with Patricia Wojtas as Chair, Jeffrey Hardy as Vice-Chair, and David R. Boisvert as Clerk. I had the chance to spend some time with David before the election, and we had a great conversation. Our board appreciated that he took the time to introduce himself and meet with us. With Town Meeting ahead and the search for a new Town Manager underway, that leadership group is going to matter.

Several other townwide races were settled as well. Dennis F. King II and Susan M. Mackinnon won School Committee, Michael Norbert Raisbeck and John Baptist Sousa Jr. won Planning Board, Richard J. Day won Board of Health, Lawrence John MacDonald selected as our new Town Moderator, Gabriel Francisco won the Housing Authority seat, and Kevin D. Hamilton, Adam Lloyd Schertzer, and Sean Christopher Thibodeau were elected to the Trustees of Public Library.

One thing that stood out to me was Town Meeting representation. The official results show a failure to elect for the one-year Precinct 1 Town Meeting seat, and the town's updated elected officials list still shows vacancies in Precincts 1, 2, and 3. That is worth paying attention to, because Town Meeting is where a lot of the real work happens, especially when it comes to budgets, capital spending, zoning articles, and other decisions that shape the town's direction.

Election season also does not really end on Election Day. Spring Annual Town Meeting is scheduled for Monday, April 27 at 7:30 PM, and the Select Board is looking for residents to serve on the Town Manager Screening Committee, with applications due by April 21. According to the town, the committee will help gather public input, review applications, participate in interviews, and recommend finalists.

For the business community, all of this matters in practical ways. Select Board leadership, Planning Board membership, Town Meeting participation, and the Town Manager search all feed into the bigger picture of Chelmsford's business climate. These are the people and processes that influence how easy or hard it is for businesses to open, grow, invest, and operate here. We appreciate your interest and involvement, and we are always here to help keep you informed along the way.



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**4<sup>th</sup> OF JULY PARADE SPONSORSHIP OPPORTUNITIES!**

**WE WOULD APPRECIATE YOUR SUPPORT...**

The Chelmsford Parade Committee, Inc. has been very busy preparing for the 59<sup>th</sup> Annual 4<sup>th</sup> of July Parade for the Town of Chelmsford! We would appreciate your support to help us put on the best parade in the area.

**RED SPONSOR - \$5,000**

- Band sponsorship
- Band banner in front of a band with your company name
- Premium billing on sponsor board that hangs on reviewing stand
- Summer banner and winter banner
- Up to 4 reserved seats at the reviewing stand
- Interview time on reviewing stand during the parade to talk about your company
- Announcement of your company name from reviewing stand during parade
- Special recognition on parade web site with a link to your web site
- Check presentation picture for social media
- Plaque to hang in your office

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- Check presentation picture for social media

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- Summer banner
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- Plaque to hang in your office
- Special recognition on web site
- Check presentation picture for social media

If you have any questions, please feel free to contact one of us. Thank you!

Jeff Hardy: 978-815-0499

Karen Reidy: Karen.reidy08@gmail.com

**I WOULD LIKE TO BE A SPONSOR OF THE 4<sup>TH</sup> OF JULY PARADE!! DEADLINE IS MAY 2nd, 2026**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**e-Mail Address:** \_\_\_\_\_

Please fill out the above form and return with your check payable to:  
Chelmsford Parade Committee, Inc., P.O. Box 369, Chelmsford, MA 01824 ([www.chelmsfordparade.org](http://www.chelmsfordparade.org))



We are excited to launch our 2026 Spring/Summer Banner Fundraiser! Here you'll see a sample of this year's banner. These will be hung across town starting in May and will be brought down in November. We hope you will be interested in sponsoring one of these banners for your business, family or for a loved one – "In Memory of..."

The Chelmsford 4<sup>th</sup> of July Parade is fully funded by donations and fundraising activities such as these banners. We know you cannot give to every organization that approaches your company, but we hope you will choose this fundraiser so we can continue to provide a great parade for the Town of Chelmsford, which Realtor.com has called "one of the nation's best small-town Independence Day celebrations."

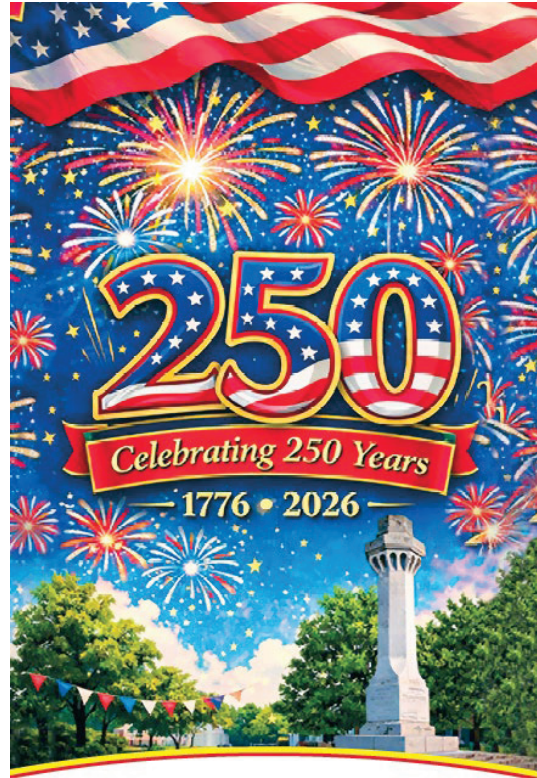
They will be hung on the green light poles in Chelmsford Center and on the phone poles in Vinal Square and at Drum Hill. We assure you that they are a great advertising tool for you with hundreds of views daily and they highlight your support of this great event for our town.

**The price of one banner is \$500.00.**

If you are interested in a banner please return this form to us by **May 2, 2026** (reach out to us if more time is needed) with your check payable to: **Chelmsford Parade Committee, Inc.**

If you have any questions, please don't hesitate to reach out to us via e-mail: [chelmsfordjuly4parade@gmail.com](mailto:chelmsfordjuly4parade@gmail.com). Proofs for review will be sent to your e-mail prior to production. When the season is over, we will be glad to give you your banner when they come down. Please note, due to weather conditions, we cannot guarantee the condition of them.

**We appreciate your support!**



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Name (as you would like on the banner): \_\_\_\_\_

Would you like to use a logo?

Yes \_\_\_\_\_ (If yes, please send your logo to [chelmsfordjuly4parade@gmail.com](mailto:chelmsfordjuly4parade@gmail.com)) No \_\_\_\_\_ (just text)

Your Address: \_\_\_\_\_

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**Please check your preference on location, based on a FIRST COME, FIRST SERVE BASIS!**

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Your Voice Matters: Shape the future of Jeanne D'Arc Credit Union as a member.

We believe in giving back. Our employees dedicate countless hours to volunteering and we support local organizations that make our communities a better place for everyone.

Learn more about our foundation and how we make a difference.

**Lisa Carroll**  
aChelmsford, MA 01824  
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### Membership Reminder!

**As a member of the CBA you get additional social media outreach.  
The more you post on your social media pages, the more we can share for you to reach more!**

## Annual Easter Egg Hunt



The Lapointe Foundation is proud to share the success of our annual Easter Egg Hunt, held this year at Bartlett Park. Thanks to a beautiful, sunny Saturday, the event brought together over 100 children for a day filled with excitement and joy.



Participants had a wonderful time collecting more than 2,000 eggs and capturing special moments with the Easter Bunny. The smiles and laughter throughout the day truly reflected the spirit of our mission—creating meaningful and memorable experiences for children and families in our community.



We are incredibly grateful for the outstanding turnout and support that made this event such a success. A special thank you goes to the Chelmsford Land Conservation Trust for generously allowing us to use Bartlett Park. Their support helped make this day possible.



We look forward to continuing to bring our community together for events like this in the future.

Sincerely,

**The Lapointe Foundation**

## Scholarship Update

In a world often filled with negativity, it was truly refreshing to review eight outstanding scholarship applicants. Each student demonstrated excellence not only through their academic achievements, but also through their deep commitment to community involvement and volunteerism.

Over the past three years serving as Scholarship Chairman, this was perhaps the most difficult decision our committee has faced. The caliber of applicants continues to inspire and impress us.

Stay tuned for our next newsletter, where we will proudly announce this year's scholarship recipient.

Interested in getting involved? We would love to hear from you—please reach out via email at [Jacob@jandcmanagement.com](mailto:Jacob@jandcmanagement.com).

~Jacob Lapointe



Free Online Course

## Building and Growing Your Online Brand

In this module, we'll discuss the difference between branding and marketing. We'll also cover some branding basics and review the keyways you can brand your business online.

Your brand is how people perceive your business. It is the actions you take to help people understand and remember who you are as a company. How can you build a strong brand that will attract and keep customers?

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You'll also discover resources you can use to help build your brand and track performance.

Scan  
for event  
registration



CHELMSFORD BUSINESS ASSOCIATION

# ANNUAL GOLF TOURNAMENT

MONDAY, SEPTEMBER 14TH, 2026

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- Company logo listed prominently on all correspondence, FOURSOME, dinner and Tee & Green signage.

All golfers will enjoy a boxed lunch, buffet, round of golf with cart

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***Please submit your entry form  
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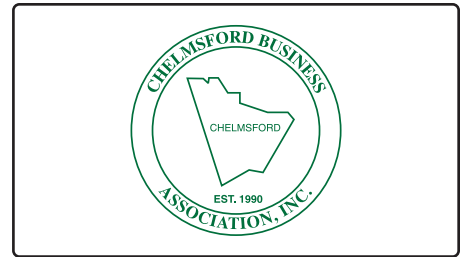
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