CBA Newsletter

Chelmsford Business Association • Spring 2022

Chelmsford, MA 01824 • 978-250-3858 • www.chelmsfordbusiness.org

President's Message:

Dear CBA Members:

Happy Spring! I hope this letter finds you and your family safe and healthy.

To say the past two years have been challenging is an understatement. I've been saying for a long time now that inflation is going to be a big problem as we come out of the pandemic. The causes have to do more with what happened before Russia invaded Ukraine, however, the war is certainly exacerbating the problem.

Annual inflation was 6.1% in January. The overheated labor market, continued supply-chain issues, a shift in demand, excessive government spending and a failed energy policy are to blame. The Fed finally took action to "tame" inflation in mid-March, raising interest rates .25 bps. This quarter-point increase was expected, but further increases will most likely be in half-point increments. It is very likely we will see two, half-point increases by year-end. These measures are aggressive (now) and timing could have a deleterious effect on our economy. Let's keep our fingers crossed!

The CBA's Candidate Forum (debate) was held on March 10th at the Chelmsford Police Department's HQ's. Due to timing issues, we did not open the venue to the public. The event was a big success once again due to the hard work of the event committee, Jim Cullen, Jeff Hardy, Doug Hausler & Amanda L'Hussier. Thank you all very much for your time and effort in making the event possible! I also want to thank our host, the CPD, Chelmsford Tele Media for taping the event and, the Select Board Candidates, Virginia Crocker-Timmins, Pat Wojtas and Erin Drew. Their time and commitment in making Chelmsford a better place to live and work for everyone is greatly appreciated! The debate can be seen on local TV and YouTube.

These three candidates competed for two Select Board seats. I am pleased to report the April 5th election results: Virginia Crocker-Timmins won a 2nd term with 1969 votes; Pat Wojtas won a term with 1711 votes. Congratulations to both Virginia & Pat! You can find the official results of the April 5th election on our town's website.

The CBA Board is currently working on several initiatives to better serve our membership. We are in the process of sending you a brief survey via email in the coming days. Please take a moment to complete this short, electronic survey at your earliest convenience. Your input is very important in helping us develop a plan to improve your CBA membership experience. Your anticipated participation is greatly appreciated!

I am happy to report that we will be holding our annual golf outing once again this year. Please keep your calendars open for the event to be held on Monday, September 12th at the Chelmsford C.C. A portion of net proceeds will benefit the high school scholarship fund. This is a great event to network, have some laughs and support our local golf course. The event will include a boxed lunch, awards dinner, door prizes and a 50/50 raffle. We had a full field last year so please reserve your foursome ASAP. Please refer to the insert in this newsletter for more information and registration form.

Lastly, I would be remiss if I didn't suggest becoming active in the association. I know I sound like a broken record but we are always looking for fresh ideas and ways to improve and grow the association. We also want to know what concerns you might have with doing business in town. We are here to act as your voice on issues impacting the Chelmsford business community. Please feel free to reach out to me or any of the board members for information and assistance.

Sincerely,

Thomas N. Boucher

President

'What Does Art Mean to You?'

Call for Artists

A show of support for the CCA!

Art Exhibition at the CCA Gallery • May 6 - June 5

Calling on all Chelmsford artists to rally around the Chelmsford Center for the Arts during this critical time. The town is in jeopardy of losing this multi-functional cultural art center. Let's show the town the true value of this home to theater, music, visual arts programs, not to mention a meeting place where the Boy Scouts, Girl Scouts, Garden Club and much, much more with a gallery exhibition.

THEME: What does art mean to you? Submit your best work plus a poem, a phrase, a quote, or a thought about what art means to you or what an Art Center means to the community.

ELIGIBILITY: Chelmsford artists may enter up to 2 works in any 2-D medium, including painting, mixed-media, collage, or photographs. Not to exceed a 30" width. The frame must be securely and professionally presented. No sawtooth, keyhole, or string hangers will be accepted. Works on paper must be under glass or Plexiglas.

ENTRY FEE: None. 25% sales commission on sold work

SUBMISSION: 2 submissions/person. Send a 1-2mg high-resolution jpg file of the work.Send images to curator Laurie Simko at: info@lauriesimko.com. Put "CCA Exhibit Entry" in the Subject line.
Name the file like this: name_title_medium_dimensions_price

EXHIBITION CALENDAR:

Exhibition Dates:	May 6-June 5
Application Deadline:	April 25
Notification of Acceptance:	April 28
Delivery of Artwork:	May 2 and 3, 2-4pm*
Exhibition Opens	May 6
Reception:	May 6, 5:30-7:30pm
Exhibition Closes:	June 5
Pick Up Artwork:	June 6 and 7, 2-4pm

*When dropping off please attach a label to each piece with your name, title of piece, medium, price and phone #

CBA MODERATOR AND CANDIDATES FOR SELECTBOARD

Moderator: Amanda L'Hussier

Candidate: Erin Drew

Candidate: Patricia Wojtas

Candidate: Virginia Crocker Timmins

Thank you for participating in the Annual Chelmsford Business Association's Candidates Night. Great job by everyone involved!

New Community Resource Dog!

Officer Ozzie, being held by his partner, School Resource Officer Dan Sullivan, is sworn in by Chelmsford Town Clerk Patricia Dzuris on Monday. Ozzie is an 11-week-old golden retriever who will soon begin serving as the Department's new community resource dog. (Photo Courtesy Chelmsford Police Department)

A LITTLE BIT ABOUT YOUR CBA BOARD OF DIRECTORS:

John Harrington – John is one of the founders of the Chelmsford Business Association. The Association was founded in 1990 and John has served as Executive Director for many years. Until he recently retired, he was owner of Harrington Wine and Liquors.

Tom Boucher – has been a member of the CBA Board of Directors and has served as President since 2020. He is a Senior Vice President of Commercial Lending at Lowell Five on Fletcher Street in Chelmsford.

Paul Hardy – has been a member of CBA since 2011 and has served as a Director and currently is the Vice President. He is owner of Blake Chelmsford Funeral Home and Dracut Funeral Home with his wife Jennifer.

Amanda L'Hussier – recently joined the Board of Directors and is currently serving as Secretary. She works at her family business, L'Hussier Insurance and Tax Service. They have offices in Chelmsford and Dracut and have been serving the area since 1974.

Jim Shannon – Jim is Treasurer for the CBA and has been a member and on the Board of Directors since 1997. He is one of the owners of Shannon, Cullen and Associates, LLC. , a CPA Firm and they have their offices on North Road in Chelmsford.

Jim Cullen – Jim has been a member and on the Board of Directors since 1997 and served as Treasurer for many years before his partner Jim Shannon took over. He is the other owner of Shannon, Cullen and Associates, LLC.

John Demers – John has served on the CBA Board of Directors since 2019. He is the Human Resources Manager at Waddington North America/Novolex. John also works for Paul Hardy at Blake Chelmsford Funeral Home.

Paige Gilet – Paige is new this year to the CBA Board of Directors, Paige is the Director of Sales and Marketing at her family business Red Mill Graphics in Chelmsford.

Jeff Hardy – Jeff is a longtime member of the CBA Board of Directors and served as President from 2003 - 2004. He is one of the owners of his family business, Hardy Doric Inc. The company manufactures concrete burial vaults and has been in business since 1930.

Doug Hausler – Doug has served on the CBA Board of Directors for many years and served as President from 2001-2002 He is one of the partners at Lampert, Hausler and Rodman PC, Attorneys at Law in Chelmsford.

Lynn Marcella – Lynn has served on the CBA Board of Directors for many years and served as President of the CBA from 2009-2011. She was co-owner of Chelmsford Copy & Secretarial for over 40 years. She currently works at J&C Management LP.

Kirk Marshall – Kirk has served on the CBA Board of Directors since 2018. He is the owner of Northeast Med Staff in Chelmsford. He is currently working on putting the CBA Golf Tournament together – watch for details soon!!

Peter McAllister – Peter is one of the owners of Triangle Service Center along with his Dad and Uncle David, who opened the business in 1978. He joined the CBA Board of Directors in 2018 and has been a great addition to the team.

Annmarie Roark – Annmarie is a Partner at the law firm of Roark Law Office PC in Chelmsford. She is a long time member of the CBA and served as the first female President from 1997 – 1998.

Rick Romano – Rick is co-owner of Charles Frederick Jewelers on Alpine Lane in Chelmsford. He has served on the Board of Directors for many years and served as President of the CBA from 2012-2015.

Brian Reidy – Brian is the owner of Birchwood Construction and Rite-Way Disposal in Chelmsford. He is a long time member of the CBA Board and served as President from 2007-2008.

Susan Tanner - Susan is another new member of the CBA Board of Directors. She is a Realtor at Coldwell Banker Realty on Chelmsford Street in Chelmsford. We are very glad to welcome her to the Board!

Chelmsford PARADE COMMITTEE, INC.

Chelmsford Business Association

The Chelmsford Parade Committee, Inc. is pleased to offer you the opportunity to purchase one of our "Summer Banners". We are sure they will look great with the flag and vibrant flowers! Your business or family are welcome to order a banner with a logo or text. ***Please note: We will have a new larger font that will stand out much better!!***

The banners will be hung in Chelmsford Center, Vinal Square in North Chelmsford and along Drum Hill Road. They will be up by Memorial Day and stay there thru Labor Day. The "Summer Banners" always sell out quickly so we urge you to get your application in soon. This is a great way to show support for the Chelmsford 4th of July Parade!

The banners are $500.00 each. These banner sponsorships are available in *limited numbers.* If you are interested, please fill out the form below and return to us by May 1st with your check payable to: Chelmsford Parade Committee, Inc.

If you have any questions or are interested in more than 1 banner please don't hesitate to give any one of us a call. Thanks!
Paige Gilet: 978-251-4081 Jeff Hardy: 978-815-0499 or Brian Reidy: 978-502-1860

Please fill in this form and return with your check in the amount of $500.00 payable to: Chelmsford Parade Committee, Inc., P.O. Box 369, Chelmsford, MA 01824

Name (as you would like on banner):_____
If you would like to use a logo, Red Mill Graphics will be doing the banners, send logo to: paige@redmillgraphics.com

Address:_____

Contact Name:_____ **Telephone #:**_____

E-mail address:_____

Please check your preference on location, on a first come, first served basis!

_____ **I would like my banner hung in Chelmsford Center**
_____ **I would like my banner hung in Vinal Square, North Chelmsford**
_____ **I would like my banner hung along Drum Hill Road**

Chelmsford PARADE COMMITTEE, INC.

4th OF JULY PARADE SPONSORSHIP OPPORTUNITIES!

WE WOULD APPRECIATE YOUR SUPPORT…

The Chelmsford Parade Committee, Inc. has been very busy preparing for the 54th Annual 4th of July Parade for the Town of Chelmsford! We would appreciate your support to help us put on the best parade in the area.

PREMIUM SPONSOR - $5,000

- Band sponsorship
- Band banner in front of a band with your company name
- Premium billing on sponsor board that hangs on reviewing stand
- Summer banner and winter banner
- Up to 4 reserved seats at the reviewing stand
- Interview time on reviewing stand during the parade to talk about your company
- Announcement of your company name from reviewing stand during parade
- Special recognition on parade web site with a link to your web site
- Check presentation picture for social media
- Plaque to hang in your office

RED SPONSOR - $3,000

- Band sponsorship
- Band banner in front of band with your name
- Summer banner and winter banner
- Top billing on sponsor board that hangs on reviewing stand
- Plaque to hang in your office
- Announcement of your name from reviewing stand during parade
- Special recognition on web site with a link to your web site
- Check presentation picture for social media

WHITE SPONSOR - $2,000

- Band sponsorship
- Band banner in front of band with your name
- Winter banner
- Mid billing on sponsor board that hangs on reviewing stand
- Plaque to hang in your office
- Special recognition on web site
- Check presentation picture for social media

BLUE SPONSOR - $1,000

- Band sponsorship
- Band banner in front of band with your name
- Billing on sponsor board that hangs on reviewing stand
- Plaque to hang in your office
- Special recognition on web site
- Check presentation picture for social media

If you have any questions please feel free to contact one of us. Thank you!
Jeff Hardy – 978-815-0499 Debbie Haywood – 617-513-1562

I WOULD LIKE TO BE A SPONSOR OF THE 4TH OF JULY PARADE!!

Name: _____
Address: _____
Contact Person: _____ **Telephone:** _____
e-Mail Address: _____

Please fill out the above form and return with your check payable to: Chelmsford Parade Committee, Inc.

Chelmsford Newsweekly, November 22, 1950

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MAIN COURSE: CHOICE OF
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MINUTE SIRLOIN STEAK

CHOICE OF TWO VEGETABLES
WHIPPED POTATOES CANDIED SWEET POTATOES FRENCH FRIED POTATOES
MASHED FRESH SQUASH GREEN PEAS WAX BEANS CREAMED CORN
HOT ROLLS and BUTTER MILK, TEA or COFFEE

DESSERT: CHOICE OF PIES
APPLE, SQUASH, CUSTARD, MINCE, CHERRY, LEMON, PINEAPPLE
BANANA CREAM, CHOCOLATE CREAM
PLUM PUDDING with CLARET SAUCE ASSORTED NUTS OR MINTS

ABOVE DINNER $2.00
CHILD'S DINNER ½ PRICE

CBA SCHOLARSHIP!

The Chelmsford Business Association $2000.00 annual scholarship is now open to high school seniors. The application is accessed through the students school portal like most other scholarships. The criteria is listed below and on the following link. Some years we get 20 applicants, but last year we received very few. So if you know of a deserving student encourage them to apply! We do try to award the scholarship to the most well rounded individual, not simply the brightest!

https://www.glcfoundation.org/parents-students/scholarships

The Applicant must be a Chelmsford resident, attend and graduate in the year of this application from Chelmsford High School, Nashoba Valley Technical High School, or any other accredited private high school. The Applicant must have been accepted to a 2 or 4 year degree granting accredited college or junior college attending on a full-time basis. The applicant must have a 3.0 cumulative GPA. Two (2) letters of recommendation from: (Guidance Counselors, Teachers, Employer, or Non-Family Adult) We encourage eligible seniors to reach out to their guidance counselors with any questions.

Regards,
Rick Romano
Director - Chelmsford Business Association

To our valued members - "Be on the lookout!"

In 2022, we are looking for input from our Members on several important topics. A letter has been mailed to you and an emailed survey will follow. We need you to help us, ultimately help you! We are looking for suggestions from our members and hope that in the coming year, we can implement your feedback and suggestions to make us a stronger Association for Chelmsford businesses. Be on the lookout! The electronic survey will be emailed from the Chelmsford Business Association. Thank you in advance for taking the time to complete the survey. Your input matters!

Congratulations to our own Rick Romano who has successfully passed the skiing portion of his Level Three Skiing Exam!

JEANNE D'ARC
CREDIT UNION

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SHRED DAY

Thursday, April 28th, 2022

1-4 PM

Lincoln Liquors Parking Lot (Formerly Harrington Wine and Liquors)

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Any questions, please feel free to email the CBA at chelmsbusassoc@comcast.net

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Best Wishes to Gary Persichetti on his Retirement!

Gary Persichetti is a long-time resident of Lowell. He began his employment with the Town of Chelmsford in 1999 as the School Department's Buildings and Grounds Supervisor. When the Town consolidated the facilities maintenance of the school department and general government in 2004, Gary became the Director of Facilities. Ten years ago, he was promoted to Public Works Director. Gary has been involved with many of the Town's facilities projects. This included the $33M school project that included the construction of the Chelmsford High School Performing Arts Center, renovations to the middle schools, the construction of the new DPW facility on Alpha Road, the construction of the Center Fire Headquarters, the reconstruction of the North Fire Station, the renovation of the North Town Hall, the renovation of the Center Town Hall, the construction of the turf fields at Chelmsford High School and the McCarthy Middle School. He will certainly be missed by many in Chelmsford! Enjoy your retirement, Gary!!

In Memory of Roly Linstad

That smile, the compassion, the sense of duty, that man! Rest in Peace My Friend.

It is with a very heavy heart announce the death of retired Chelmsford Police Detective Roly Linstad. Roly succumbed to injuries sustained in a motorcycle crash in Alabama this past weekend. He served the town for over 30 years, retiring in 2005. He also selflessly served our country in the Vietnam War, United Sates Army. Our thoughts are with the Linstad family during this difficult time.

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CHELMSFORD BUSINESS ASSOCIATION

Annual Golf Tournament

MONDAY, SEPTEMBER 12, 2022
CHELMSFORD COUNTRY CLUB
66 PARK ROAD, CHELMSFORD

1:00 PM SHOTGUN START, 4:00 PM BUFFET DINNER

ENTRY FEE: $100 PER PERSON
BUFFET ONLY: $40 PER PERSON

Please consider an "Executive Club" sponsorship as listed below. It is an excellent opportunity to prominently display your company and its support of Chelmsford and its business community.

TEE SPONSORSHIP: $125

EXECUTIVE GOLD SPONSOR: $800
Company logo on all correspondence, FOURSOME, dinner and Tee signage

EXECUTIVE PLATINUM SPONSOR: $1,000
Company logo listed prominently on all correspondence, FOURSOME, dinner, Tee and Green signage and business card ad in the newsletter

All golfers will enjoy a boxed lunch, buffet, round of golf with cart and eligibility for all prizes.

Please submit your entry form by August 19th, 2022

Please make your check payable to: **CBA Golf Social** and send your payment and this entry form to:
Chelmsford Business Association 10 Summer Street, Chelmsford, MA 01824.
Entry forms can also be sent to **chelmsbusassoc@comcast.net**

I would like to be a: ☐ Platinum Sponsor ☐ Gold Sponsor ☐ Tee Sponsor ☐ Player only ($100/golfer)

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