



CBA Newsletter

Chelmsford Business Association • Summer 2021

Chelmsford, MA 01824 • 978-250-3858 • www.chelmsfordbusiness.org

President's Message

Dear CBA Members:

Happy Summer! I hope this letter finds you and your family safe and healthy.

You've all heard about, and perhaps, are experiencing labor shortages. We all know the reason why this is happening, yet the White House seems to be in denial. There is no doubt that enhanced unemployment benefits were necessary during the pandemic. I suppose you could say this is an unintended consequence of a hastily drafted recovery package. But really? It doesn't take a rocket scientist to figure out that receiving a hefty pay check without breaking a sweat is an attractive option for many. It is certainly a short-sighted employment strategy but we are talking about workers with jobs that don't necessarily have long term plans anyway.

For those who are thinking long-term, being unemployed, or working remotely, has given them pause to think about where they are professionally. Many workers, especially in the restaurant industry, don't want to return to the pre-pandemic stress and crazy work schedules. The real unintended consequence here is that there are a lot of people looking to change careers now, thus exacerbating the employment problem.

I was shocked to hear our President say the way to get people back to work is to "pay them more". Are you kidding? Since when are we in competition with the Government?

The labor market was tight before the pandemic. Good workers were paid well. I've heard countless stories of workers who, half the time don't show up for work at all, that were also being paid well. So now we need to pay them even more? Next on the docket is raising the minimum Federal unemployment rate to \$15/hr. I am certain that any employee who is worth their weight in salt is being paid much more than any minimum wage requirement the Government can bestow upon us. To say we have to pay more for less just doesn't make any sense.

Remember inflation? Pent up demand for goods and the current labor shortage are going to put pressure on prices for some time to come. Another factor is that supply chains were seriously disrupted from the pandemic, mostly because a third of all imported goods shipped overseas come from cruise ships that were completely shut down. There were only two ports operating: LA and NYC, which explains the inventory shortages currently being experienced from imported products. One bright spot is that lumber prices are finally beginning to soften. Time will tell us if the inflationary pressures we are currently experiencing will subside. I'm betting they will get worse with all of the economic stimulus money heading down the pike (no pun intended).

Okay, I am stepping off my political soapbox now to remind everyone that our annual golf outing is around the corner. The summer will be

over before you know it so please get your entrance form to us ASAP. Mark your calendar for a fun-filled day on Monday, September 13th at the Chelmsford C.C., shotgun start, 1:00PM. All net proceeds raised from the event will benefit the high school scholarship fund. This is a great event to network, have some laughs and support our local golf course. Your entrance fee includes a boxed lunch, awards dinner and door prizes. There will also be a 50/50 raffle. I look forward to seeing many of you there!

Lastly, as I've said before, I encourage you all to become active in the association. We are always looking for fresh ideas and ways to improve and grow the association. We also want to know what concerns you might have with doing business in town. We are here to act as your voice on issues impacting the Chelmsford business community. Please feel free to reach out to me or any of the board members for information and assistance.

Sincerely,
Thomas N. Boucher
President



The great debate of "Steadman vs Stedman" has come to a close It's Stedman Street...



Paul E. Cohen
Town Manager

Office of the Town Manager

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July 30, 2021

Dear Stedman Street Resident/Property Owner,

The Chelmsford Town Meeting has voted to officially establish the spelling of your roadway as **Stedman Street**. This vote is meant to resolve the inconsistency about the spelling of the street name, which sometimes included the letter "a" after the letter "e" in the spelling. The spelling confusion often presented problems with mail orders, shipping deliveries, and official documentation.

The Town has notified the United States Postal Service, adjusted its Emergency 911 database, and provided the Stedman Street spelling on the roadway's street signs.

If necessary, please notify parties that utilize your street address of the Stedman Street spelling.

Sincerely,

Paul E. Cohen
Town Manager



The Chelmsford Business Association board of directors is sad to learn of the passing of Janet Hayes.

Janet worked at Northern Bank in chelmsford and served on the CBA board of directors.

She also served on the Chelmsford Parade Committee.

Sadly, at a young age, janet passed away from early onset alzheimers/dementia.

Our thoughts and prayers are with Janet's family and friends.

Get to Know the Board of Directors: Lynn Marcella, Secretary



What is your proudest accomplishment?
Having a couple of successful businesses in Chelmsford for over 40 years. That sure makes me sound old!!

Who is your favorite author?
Danielle Steele, mindless beach reading!!

What are your hobbies?
Traveling, quilting, snowmobiling, volunteering in our community and board games on weekends with friends and family

What would you do if you won the lottery?
Take care of my family and make some donations to some great causes in our community

If you could share a meal with any 4 individuals, living or dead, who would they be?
Sadly, all deceased, my Dad, my Mom, my Brother and President John F. Kennedy

What's your favorite holiday?
Thanksgiving – love Turkey and all the fixings!!

What's the most daring thing you've ever done?
Getting my motorcycle license and buying a Harley

What's your favorite movie?
A Walk in the Clouds

Are you related or distantly related to anyone famous?
Not that I know of!!

What celebrity would you like to meet at Starbucks for a cup of coffee?
The Pope – maybe in Rome for a cup of Cappuccino!!

In Case You Missed it...

Chelmsford was featured on Fox 25, Friday July 9, 2021.

Featured Members Spots: Mrs. Nelson's Candy House and Sully's Ice Cream

Other spots included: Town Manager, Paul Cohen - Chelmsford Center for the Art, Susan Gates - North Chelmsford's own Jack Eichel NHL Player for Buffalo Sabers. Also Hart Pond and Roberts Field.

Videos are up now on Fox 25 Boston's website.



Have a **Mini Zip Trip** morning!

LIVE FROM CHELMSFORD
6-10a

BOSTON MORNING NEWS 25



Tom Christiano and Candy Liu

The Java Room

I went to the Java Room with a friend yesterday morning, for a tasty ice cream blender. While we were there the owner of the Java Room - Candy Liu - stopped by our table and talked with us for a few minutes. It was great

to see the Java Room very busy yesterday. The Java Room - along with all the other small business in town - had a very tough time during the pandemic, so it's great to see the Java Room back to the amount of business that they were doing before the pandemic.



Chelmsford Police Colorguard



Honor Guard



Zaher Farm



USMC Hot Rod



The Fun Begins...



Torpedo



Thank You - Blake Funeral Home



Veterans



Vets

Chelmsford's 4th of July Parade

With restrictions lifted, Chelmsford's 4th of July Parade was a go, but it was a scaled back version with the full parade returning in 2022. The parade took place at 10am on Monday, July 5th.

The decision to cancel originally was especially difficult after canceling last year. Each year the committee begins planning this major event six to twelve months in advance, as do many of the participants that travel from as far away as Canada. Most of the bands are not ready to participate, but it is sure to be a happy time to celebrate the holiday with friends and family.

The Chelmsford Parade Committee is always looking for new members and volunteers! Tomorrow begins the work for 2022 parade!!



Chelmsford Fire Department



Vietnam Vets



Raising Old Glory



Chelmsford Community Band



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Then and Now
Chelmsford, MA



Chelmsford Historical Society glass negative 2009.2.13104 in 1908. Millie May Parkhurst and baby Barbara are in Acton Road with mother Flora on the porch. As bowling had become very popular, 15 Acton Road was demolished in 1973 to create parking for a brick Bowl-O-Rama. Scanned and colorized by Fred Merriam



Parking lot for the brick building at 13 Acton Road, in 2021 on Google Earth

Then and Now
Chelmsford, MA



Chelmsford Historical Society photo print 1972.35.1 circa 1900, Dr Paul Kittredge built this house in 1831 when he came to Chelmsford to replace Dr. John Dalton. Scanned and colorized by Fred Merriam



20 Chelmsford Street in 2021 on Google Earth

WHITE VARIETAL DESCRIPTION

Chardonnay (shahr-dough-nay), native to Burgundy in France, develops its best flavors in California when grown on the cool coast: pear, green or red apple, tropical fruit, and citrus aromas and flavors. These complex flavors can be paired with a wide variety of foods, from creamy pasta to seafood, pork and chicken dishes.

Sauvignon Blanc (sew-vee-nyawn blahnch), hails from Bordeaux in France, has crisp acidity with flavors of melon, herb, citrus and fig. This versatile wine adapts well to many different types of cuisine, such as seafood, especially grilled shark or swordfish, or complex salads. Fumé Blanc (foo-may blahnch) is a term that describes an oaky style of Sauvignon Blanc. 'fumé' means 'smoke' in French and refers to the oaky character imparted into this wine when it is barrel fermented and/or aged.

Johannisberg Riesling (yo-han-is-berg rees-ling), an old German variety, is a versatile grape that can produce dry, tart wine or lusciously sweet late-harvest wine. Effusive fruit aromas and flavors of floral spice, peaches and cream, balanced by clean acidity make this wine a great companion for lighter meats, fruits and salads, picnic fare, or, if made in the late-harvest dessert style, with desserts.

Gewürztraminer (guh-vertz-tra-mee-ner), originally from the Alsace region of France, has floral peach, pineapple, tropical fruit and honeysuckle aromas with cinnamon and clove spice notes ('gewürz' means 'spice' in German). Made in varying styles from sweet to dry, it is well suited to cheese, smoked meats, salads, and more exotic cuisine such as spicy Oriental and Pacific Rim cuisine.

Semillon (sem-me-yawn), also from the Bordeaux region of France, has flavors similar to Sauvignon Blanc but is more subtle and tends to have a distinct mineral note. Citrus and fig aromas and flavors with balancing dryness suit it well to various foods, especially rich cuisine with cream sauces, and foie gras.

Viognier (vee-oh-nyay), which hails from the Rhône region of France, has become a popular alternative to Chardonnay in California. Produces a perfumed white wine with apricot, peach, apple and pear fruit with floral notes. Matches well to various cuisine and occasions.

RED VARIETAL DESCRIPTION

Cabernet Sauvignon (cab-air-nay sew-vee-nyawn) is a classic Bordeaux variety, and can be the most complex red wine of the world, displaying aromas and flavors of cassis, black and red cherries and berries, plum, blueberry and mulberry, with chocolate, mineral, vanilla, spice and smoky nuances. This full-bodied wine is well suited to rich cuisine, and matches well with everything from grilled meats to bittersweet chocolate.

Merlot (mair-low) is a traditional blending grape from Bordeaux that has become a star of its own, and displays aromas and flavors of plum, berry, cherry, and spice. It tends to be softer than Cabernet, and can be matched to many of the same foods.

Pinot Noir (pea-know nwahr), the great red grape of Burgundy in France, is difficult to grow, but can yield incredible wines. It displays layers of cherry, berry, and spice aromas and flavors, often with earthy complexities, and a silky texture. Pinot makes a versatile companion for French cuisine, mushroom dishes, or grilled salmon.

Zinfandel (zin-fan-dell), at its best, makes red wines that have deeply concentrated berry fruit, with jammy character, intriguing spice notes and a big finish. Well suited to varied cuisine, Zinfandel shows especially well with hearty and flavorful cuisine such as roast meats, hearty pasta, and rich cheese or desserts.

Cabernet Franc (cab-air-nay frahnch) is another traditional blending grape from Bordeaux which has blossomed into a classic red wine of its own. It makes concentrated and aromatic wines, often displaying intense blueberry and rose petal aromas and flavors. Also softer than Cabernet Sauvignon, it can be matched to similar cuisine.

Syrah (sir-rah) is the classic red grape of France's Rhône region with a history that goes far back in time to pre-Roman era. It makes rich red wines, full of black and red berry fruit, plum, pepper, nectarine, and spicy complexity. Syrah generally makes a wine similar to, but more intense and earthy than Zinfandel. This wine matches well with hearty, richly textured and intensely flavored cuisine such as roast game, rich pasta, stews, cheeses, etc.

CBA Scholarship Fund



Aidan Hennessey



Nicholas Giannino

Chelmsford Business Association Scholarship Fund

Established in 1990, The Chelmsford Business Association is a group of many local businesses that operate in the Town of Chelmsford. The purpose of the Association's fund is to award scholarships to Chelmsford residents who upon graduation from the Chelmsford Public High School, the Nashoba Valley Technical High School or any other accredited private high school, including an accredited "charter high school" with the intent to pursue a degree at an accredited two or four year college or junior college.

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Congratulations to our 2021 Scholarship recipients! Aidan Hennessey is the recipient of the 2021 annual Chelmsford Business Association scholarship in the amount of \$2000.00. He is the son of Kristi and John Hennessey of Chelmsford. Aidan is a 2021 Chelmsford High School graduate who will be attending Brown University this fall. He will be studying Math and Computer Science. He is working at Chelmsford Swim & Tennis Club and his interests are the Guitar and Aidan is an active runner.

This year we honored our long time CBA director Richard DeFreitas who created our scholarship program with a one time \$2000.00 scholarship award. Dick was on the board at Nashoba Tech and we thought it appropriate to honor one of their graduating seniors.

The recipient of the Richard DeFreitas Memorial Scholarship is Nicholas Giannino. He is the son of Andrew and Jennifer Giannino of Chelmsford. Nicholas is a 2021 graduate of Nashoba Tech and will be attending Tufts in the fall studying Biology and Biomedical Studies. He hopes to further his education in the veterinary field. Nicholas works at Bulger Veterinary Hospital and the Lowell Humane Society.

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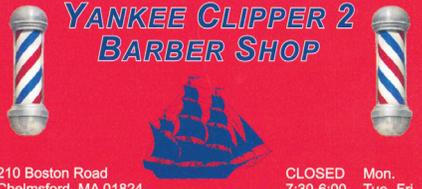

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On January 1, 1990, a first class U.S. postage stamp cost \$0.25.

USPS to Implement Second Postage Rate Increase in 2021

The U.S. Postal Service has proposed a second 2021 postage rate increase for mailing services (letters, postcards) to be implemented on Sunday, August 29, 2021 subject to approval by the Postal Regulatory Commission. This would be the second USPS postage rate increase of 2021, with the first rate increase going into effect on January 24, 2021.

It's important to note the August 2021 rate increase only impacts "Market Dominant" products, which are mail services such as First Class Mail letters, postcards and mailing services. The USPS DID NOT include package services such as First Class Package Service or Priority Mail, which are known as "Competitive" products. (This could change as additional USPS announcements are expected.)

Listed below are the highlights of the proposed August 2021 USPS rate increase:

The rate for a First Class Mail Letter (1 oz.) for postage purchased at the Post Office will increase 3 cents to \$0.58 from \$0.55. Each additional ounce for First Class Mail will cost \$0.20, no change from the January through July 2021 period.

If you print postage online (via Stamps.com), the Metered Mail rate for a First Class Mail Letter (1 oz.) will increase by 2 cents to \$0.53 from \$0.51.

With a 5 cents discount, printing postage online using the Metered Mail rate provides a 9% discount off the Post Office price.

Interesting Facts You Never Knew

- Our busy lives can get hectic, but we should always find a way to spare time for personal growth. Stimulating your brain with new information/ideas will expand your overall awareness.
- *Michael Jackson's music video for "Thriller" has been seen by more than 4 billion people since its release.
- *49% of Americans start their day with cereal.
- *The average millionaire goes bankrupt at least 3.5 times.
- *Your subconscious mind is 30,000 times more powerful than your conscious mind.
- *Sleeping allows your brain's synapses to be optimized and prevents your brain from becoming too large.
- *People are more likely to remember the first and last things they read on a list than anything else.
- *Women end up digesting most of the lipstick they apply.
- *A butterfly sees you through their 12,000 eyes.
- *Standing while doing work on the computer increases your productivity and will make you more focused.
- *A company called Browning sells knives specially designed to combat a zombie apocalypse.
- *20% of the population has cheek-dimples.
- *You are less likely to experience a nightmare when sharing your bed with someone you trust.
- *36 human hearts could fit inside a giraffe's heart.
- *The world's longest recorded engagement lasted for 67 years.
- *There weren't any red colored 'M&Ms' from 1976-1986.
- *Disney World is actually larger than 17 other countries.
- *3% of the population was killed by WWII.



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