



CBA Newsletter

Chelmsford Business Association • Summer 2020

Chelmsford, MA 01824 • 987-250-3858 • www.chelmsfordbusiness.org

President's Message

Dear CBA Members:

I hope this letter finds you and your family safe & healthy. I also hope that your business has been able to survive this extraordinary time in our history.

Remember when you were a young adult and knew everything? The world was black & white, decision-making was easy! As we matured the gray shades began to appear and our perspective became increasingly cloudy. I see so much gray today that decision-making is no longer an easy task: black & white are seldom an option...

As a member of the 2018 Tax Classification Committee there was a lot of talk from the Left to tax businesses more. One of the concepts coming out of academia is the notion that the Gov'ts taxation strategy should be socially responsible first and economically responsible second. Inherent is the notion that these strategies are mutually exclusive. If we have learned anything from the Covid shutdown, it is obvious these teachings couldn't be farther from the truth, and yes, it is as clear as black and white.

We all know that when businesses cannot operate, people are not earning a pay check, bills can't be paid, including taxes. This chain reaction results in social unrest and discord. So the order of operations has to be the exact opposite. When businesses make money everyone benefits. Jobs are created, taxes are collected, etc.

We are just starting to hear about

the State's budget deficit resulting from the sharp decline in income tax collections resulting from the Covid shutdown. What do you think is going to happen next? Schools will be hit first, then other social programs will be cut and so on.

It is also clear as "black & white" that Gov'ts are less efficient than businesses. Do we really know where or how our tax dollars are being spent? No one can argue that there isn't waste, and abuse, on the spending side of the equation. But if businesses make a profit, they are accused of making big executive payouts--in other words they are not socially responsible. What is oftentimes overlooked is that a business's social responsibility comes from its tax strategy. A way to reduce taxes is to donate to charities, effectively redistributing wealth and avoiding waste and abuse. This is done by default on a micro-level basis by providing capital to a targeted group with a specific need. This efficient redistribution of wealth is what our tax system promotes and is what the Left fails to remember. I'm not saying our tax system is efficient by any means, but it is the system that we have to work with and businesses make it more efficient.

I apologize for once again getting too political but as I mentioned in the Spring Newsletter, the business community continues to be one of the many heroes of the Covid Crisis, yet no one is talking much about it. You've heard about factories retooling to manufacture medical supplies. Guess what? The supply shortage

is no longer an issue. I can speak for many employers I know that are paying people while they sit at home and wait this thing out. I'm certain this concept is pervasive throughout our country but it obviously cannot be sustained for much longer. Businesses are finally getting the ability to reopen and now it's time for local Gov'ts to be economically responsible and support the business community.

You can be assured that despite the current economic situation the CBA will continue to advocate a flat tax rate. We are also still planning to have our Golf and Holiday socials this year, presuming they can be held safely. We are hoping to have the Golf social fully booked by the end of July. You will find the Entrance form later in this newsletter. Please consider playing and/or sponsoring the event to be held on Monday, September 21st at the Chelmsford C.C. All proceeds will benefit the high school scholarship fund. This is a great event to network, have some laughs and support our local golf course. Your anticipated prompt submission of the Entrance form is greatly appreciated!

As always, if you have any questions or concerns with the CBA, please do not hesitate to contact me or one of the Board Directors.

Sincerely,
Thomas N. Boucher
President





Honor a Veteran Banner To Support Military Community Covenant Committee Task Force



For the 2020 summer season, we are proudly offering everyone an opportunity to honor a proud member of the Armed Forces, either past or present by being able to purchase a banner with a picture of a friend, family member, or loved one imprinted on these banners. Banners will be hung from the light posts around the Town of Chelmsford until the weekend after Veterans Day. After Veterans Day when they are removed, they are yours to keep as a memory.

With the challenges we as a community and entire country are facing in 2020, We at the Chelmsford Parade Committee have decided rather than use Banners as our Parade Fundraiser, we are donating to a local Veterans Organization.

For Summer 2020 we have lowered Banner pricing to \$250.00 per Banner. Net proceeds of sales being donated to the Town of Chelmsford's *Military Community Covenant Committee Task Force*

If you would like to Honor a Veteran, but do not have any specific Veteran you would like to honor, we at the Chelmsford Parade Committee are in contact with local Veteran agencies and have many Veterans that are waiting to be recognized.

*Our mailing address is: Chelmsford Parade Committee, PO Box 369, Chelmsford, MA 01824 Pictures may be included here or scanned and emailed to: smitty923@gmail.com or chelmsfordparade@aol.com
John Osborn President 603.660.3003 / Sharon Smith Vice President 978.877.3662*

I would like my banner at: Chelmsford Center () / Drum Hill Road () / Vinal Square () / No Preference ()
(On a first come, first served basis)

Honoree's Name: (as you wish it to appear on the banner) _____
Service Branch: Army _____ Navy _____ Marine _____ Air Force _____ Coast Guard _____

Purchaser Contact Information – Name: _____

Address: _____

Telephone: _____ **e-mail:** _____

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Chelmsford Library

Offered by The Chelmsford Public Library
Many of our programs can only be accessed using Zoom or Facebook Live. Call or email the library if you need help using these resources!

Art Tuesdays: Frank Lloyd Wright and the Zimmerman House

Tuesday, July 21 at 7 pm

Frank Lloyd Wright, created iconic modern buildings like Fallingwater and the Guggenheim Museum. Here we'll explore his final house type, the Usonian, in depth, with special emphasis on the Zimmerman House in Manchester, NH.

Virtual Mindfulness

Sunday, July 26 at 2 pm

Join Lina Shastri of Art of Living Institute as she guides attendees through a complete mindfulness and meditation session virtually. This event will take place on Zoom. Please register to receive a link to the event.

Virtual Knitting Circle

Wednesday, July 29 at 6:30 pm

Connect with fellow knitters, show off your latest projects and even receive tips from professional and experienced knitters. Make sure to register to get the Zoom invite!

Condolences



We want to extend our Sincere Condolences to the Duffy Family. Eileen Duffy passed away in May 2020. She was the wife of Edward Duffy was a founding member of the CBA. The CBA will be making a donation to the Chelmsford Police Foundation in her memory.

Chelmsford Business Association Scholarship Fund

Established in 1990, The Chelmsford Business Association is a group of nearly 300 member businesses that operate in the Town of Chelmsford. The purpose of the Association's fund is to award scholarships to Chelmsford residents who upon graduation from the Chelmsford Public High School, the Nashoba Valley Technical High School or any other accredited private high school, including an accredited "charter high school" with the intend to pursue a degree at an accredited two or four year college or junior college.

Flashback Parade Photos



2012 Jeff Hardy Parade



2013 Enterprise Bank



2014 Chelmsford Lumber



2015 Countryside Vets



2016 Circle Health



2017 Blake Funeral



2017 CBA



2017 Dolan Funeral Home



2017 Rick Larimore



2017 Trinity



2017 Ferriera Towing



2019 Lowell Five



2019 Chelmsford Parade



2019 Christophers



2017 Parlee Farms



2020 Parade

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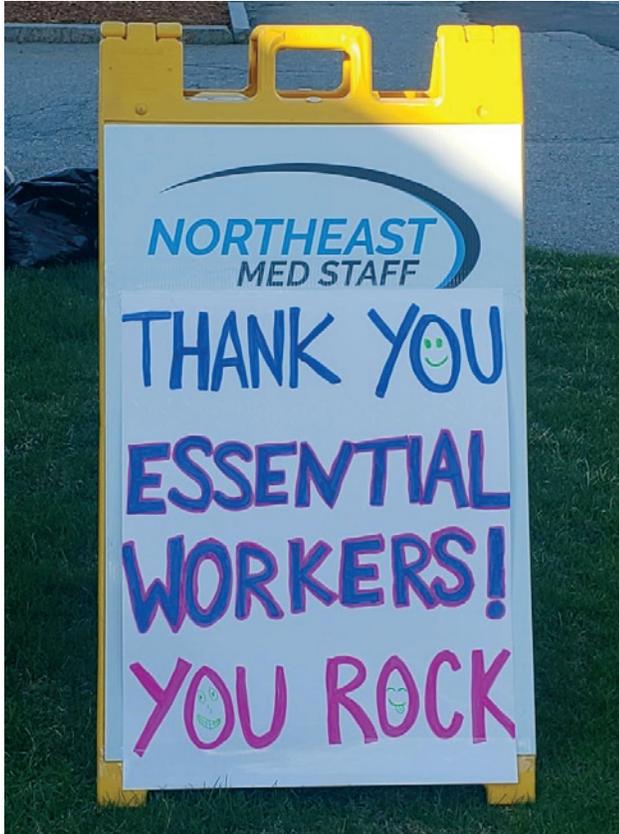
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Members Spotlight



Northeast Medstaff, Heroes Hard At Work

Any member interested in having something in the CBA newsletter, we would love to have you send us something.

If you have an article and a picture about your business, please send it along and we will try and accommodate you.



Congratulations to Paul and Jennifer Hardy from Blake Chelmsford Funeral Home for their purchase of Dracut Funeral Home.



Sunny Acres Nursing & Rehabilitation Center 23 hrs • Thank you Alvin for the "Patriotic Shortcake" on the "Fourth" he made them for all the residents and all the staff.

Chelmsford Business Association



Annual Golf Tournament



MONDAY, SEPTEMBER 21, 2020 - RAIN DATE 9/28

CHELMSFORD COUNTRY CLUB

66 PARK ROAD, CHELMSFORD

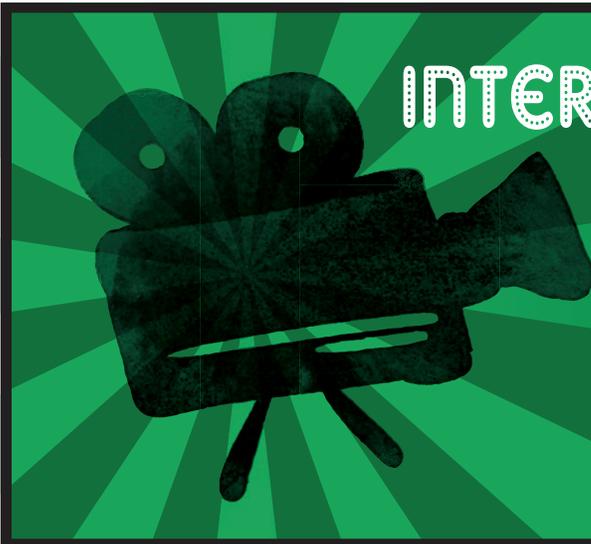
1:00 PM SHOTGUN START



Entry Fee \$75.00 per person
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Fee includes:
Boxed lunch, round of golf,
cart and door prizes.

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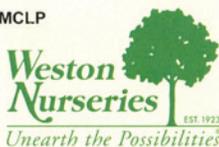
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ARTICLE V

NOMINATION AND ELECTION OF DIRECTORS AND OFFICERS

Section 1: The Directors and Officers for the ensuing year commencing January 1st; shall be elected by the entire membership according to the rules specified in sub-paragraphs (a through f) of this section under the direction of the current Nominating Committee.

- (a) The election shall take place on a date to be determined by the Board of Directors in the month of November.
- (b) Nominations shall be made by a Nominating Committee designated by the President consisting of five (5) members, not more than three of whom may be a current member of the Board of Directors.
- (c) The Nominating Committee shall place on the ballot sufficient names to fill all officer positions and sufficient to fill all open director positions. In addition, any member may be nominated by petition of ten (10) members and with his/her assent be placed upon the ballot by the Nominating Committee. Said petition must be submitted to the Association's Secretary not less than twenty-one (21) calendar days prior to election.
- (d) A notice with the names of those nominated appearing thereon, in alphabetical order according to their surname, shall be mailed to all Association members in good standing not more than fifteen (15) days not later than ten (10) days before the election. Those names receiving the highest number of votes at the annual meeting shall be declared elected. Election at the annual meeting may be in such manner as the Board of Directors dictates.
- (e) In the case of a tie for any office, the one to serve shall be determined by lot at the annual meeting by the President.
- (f) Nominations received after the time designated in subsection (c) above shall be void.

Section 2: Within ten (10) days after the annual election, the Directors for the ensuing fiscal year shall meet and establish its committees for the ensuing year.

Section 3: Vacancies for unexpired terms on the Board of Directors may be filled by the membership for the unexpired term at the next meeting of the membership.



CBA HOLIDAY SOCIAL
Mark your calendars!

Thursday
December 10, 2020
The Princeton Station
Dinner, Dancing, Raffles



Message from Jeff Hardy

To all of my fellow business owners. Yes, 2020 has been an immense challenge for all of us.

Personally and physically I'm making progress as some of you may or may not know. I suffered a significant stroke back in a February. Therapy is a slow and painstaking process after a month in rehab I am now doing outpatient 3 days a week, I've been blessed with an incredible loving and supportive family, and it looks like I will be returning to my home soon, after six months. I've been fortunate to get out and enjoy something of our local eating establishments.

I want to say a big thank you to everyone who has reached out to check on my well being and yes I will make music again some day!!

Sincerely, Jeff

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