



CBA Newsletter

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President's message Letter from Lynn



Dear CBA Friends,

They say time flies when you're having fun! Well, I must be having a blast because the past three years as President have flown faster than I could have ever imagined!

I was very fortunate these past three years to have a wonderful Board of Directors serving beside me. Executive Director John Harrington is what the CBA is all about – he is more dedicated to our organization than you would ever know. He is committed to keeping this organization growing and getting the voice of the businesses in our community out there. Vice President Rick Romano was always there to help, listen or pitch in where needed. Secretary Hank Hamelin has been taking notes for the CBA meetings for many years and would drop everything to help if he was called upon. Treasurer Steve Incropera has done a wonderful job with our books and has kept us in great financial shape.

The Directors that have served with me during the past three years are second to none! Their dedication, enthusiasm, hard work and motivation has been incredible! Thank you to every one of them: Jim Cullen, Dick DeFreitas, Tony DelPapa, Mark Duffy, Bill Gilet, Janet Granata, Jeff Hardy, Doug Hausler, Jackie Hoonjan, Kathy Kelley, Mary Jane Nardone, Charlene Parlee, Brian Reidy, Annmarie Roark, and Deb Trask.

Special thanks also to the “staff” at Harrington Wine & Liquors, in particular our Administrative Assistant Kim Walters. Thanks also to Karen and Jay for all of their efforts on our behalf. They have been there to help me with whatever I have asked for – with answers to questions, help with a project, a laugh or a hug when I really needed it!

Three incredible members were presented with our “Member-of-the-Year” award while I served as President and I would like to congratulate all of them, again! Brian Reidy, Steve Incropera and Dennis McHugh. Scholarships were presented the past three years to very talented Chelmsford students: 2009: Elizabeth (Liz) Zamagni; 2010: Matthew Lavalley; and 2011: Jessica Marchessault.

Tax Classification is one of the main reasons that the CBA came to be in 1990. It has been an issue that we continue to monitor. We have been keeping in touch with Town Assessors and Selectmen to work on keeping a single tax rate. We have sponsored a show about the issue on local cable and post articles from the Assessors in our newsletter. We will continue to be diligent with this issue.

We continue to sponsor and help the Chelmsford Parade Committee coordinate what I think of as “the best 4th of July Parade in the State of Massachusetts”! In addition we have coordinated the following events: Candidates Nights during election season featuring candidates for local town elections; Golf Tournaments at Chelmsford Country Club; Ski Days at Mt. Wachusett Ski Area; a spring and fall “Shred Day” for our members; a newsletter four times a year in which we welcome you to submit information about your business; a first class TV show that is shown on local cable on a weekly basis – free to our members! We also donated beautiful American flags and poles for all of the light poles in Chelmsford Center – they look wonderful when flying!

Our “Holiday Social” is one of the highlights of the year and members look forward to receiving their invitation to this wonderful event every year. It is a great time and place to mix and mingle with fellow members and share in the festive spirit of the holidays.

Continued on page 2

President's
m e s s a g e Letter from Lynn

Continued from front page...

Thank you to my husband, Chuck, my family and friends for all of their support these past three years. It got off to a rough start with a diagnosis of Breast Cancer just before I took office, but with the help and support I received from everyone it was a breeze!

If the Board of Directors will allow... I intend to stay active in this very wonderful Association and encourage you to do the same. I have made some wonderful friendships these past few years that I feel will last a lifetime. There is no place like the Town of Chelmsford and I am very honored and proud to say that I live here, have my business here and am a member of the Chelmsford Business Association!

Thank you and have a Merry Christmas and Happy New Year!
Lynn M. Marcella, President CBA

GUIDELINES FOR SELECTING CBA "MEMBER OF THE YEAR" AWARD

1. Person shall be current in payment of CBA dues.
2. Person shall have demonstrated his or her concern for the organization above and beyond that of other members.
3. Person should have shown support for our town in his or her business practices, either presently or in the past, and perhaps given freely of his or her time by serving on a non-profit organization within our town.
4. Person shall be someone who basically has enhanced the organization in a very positive way.

If you have a member you would like considered for CBA "Member Of The Year", please complete the following information and mail to:

**CHELMSFORD BUSINESS ASSOCIATION
MEMBER OF THE YEAR
10 SUMMER STREET
CHELMSFORD, MA 01824**

Your choice: _____

Reason for your choice: _____

Final Decision Will Be Made By The CBA Member Of The Year Committee



Left to right, Jeff Hardy, Paul Cohen, Micky Ward, Jim Cullen, Lynn Marcella, Brian Reidy and Rick Romano at the Enterprise Bank Celebration of Excellence.. Photo courtesy of Kevin Harkins

FALL FOLIAGE

Fall foliage is more than just leaves on trees. The New England area is well known for its beautiful colored fall foliage. Here are a few reasons why, where, and when the New England area has such beautiful fall foliage.

- What natural occurrence signals leaves to change color? The fall foliage season is triggered by a decreasing amount of light. As the amount of daylight diminishes, causes the chlorophyll levels in leaves to also decrease, revealing the true color of the leaves.
- Do you know the name of the first scenic route in the United States? In the year of 1914, a portion of Route 2, in Western Massachusetts was designated the first scenic route in the United States. This portion of roadway is also known as the Mohawk Trail, and is well known as one of the most popular fall foliage routes in the United States.
- Where can you experience the beautiful fall foliage at various times during the fall foliage season? There are 33 states where you can experience fall foliage. The most popular areas are: Indiana, Pennsylvania, Florida, Massachusetts and North Carolina. California and Texas provide seasonal reports related to the progression of fall foliage in their area.
- What affects fall foliage? The fall colors are affected by the following factors: Temperature, rainfall, wind, and elevation. Nature blends a different measure of each to create a unique fall foliage season each year.
- Is it possible for an area to experience two peak periods of fall foliage? Strangely enough, the peak color is possible more than once per season. Trees and ground cover lose chlorophyll at different rates. Frost seems to play a major role. The Southern New England area is one part of the country that tends to have two bursts of color. You will find the first color season in early October and the more brilliant color during mid-October.



**ARTICLE V
NOMINATION AND ELECTION
OF DIRECTORS AND OFFICERS**

Section 1: The Directors and Officers for the ensuing year commencing January 1st; shall be elected by the entire membership according to the rules specified in sub-paragraphs (a through f) of this section under the direction of the current Nominating Committee.

(a) The election shall take place on a date to be determined by the Board of Directors in the month of November.

(b) Nominations shall be made by a Nominating Committee designated by the President consisting of five (5) members, not more than three of whom may be a current member of the Board of Directors.

(c) The Nominating Committee shall place on the ballot sufficient names to fill all officer positions and sufficient to fill all open director positions. In addition, any member may be nominated by petition of ten (10) members and with his/her assent be placed upon the ballot by the Nominating Committee. Said petition must be submitted to the Association's Secretary not less than twenty-one (21) calendar days prior to election.

(d) A notice with the names of those nominated appearing thereon, in alphabetical order according to their surname, shall be mailed to all Association members in good standing not more than fifteen (15) days not later than ten (10) days before the election. Those names receiving the highest number of votes at the annual meeting shall

be declared elected. Election at the annual meeting may be in such manner as the Board of Directors dictates.

(e) In the case of a tie for any office, the one to serve shall be determined by lot at the annual meeting by the President.

(f) Nominations received after the time designated in subsection (c) above shall be void.

Section 2: Within ten (10) days after the annual election, the Directors for the ensuing fiscal year shall meet and establish its committees for the ensuing year.

Section 3: Vacancies for unexpired terms on the Board of Directors may be filled by the membership for the unexpired term at the next meeting of the membership.



Members of the CBA and Chelmsford Parade Committee with new American flag and POW flag that were presented to the Town of Chelmsford. L to R: Brian Reidy, Janet Granata, Lynn Marcella, Jeff Hardy, Hank Hamelin, Town Manager Paul Cohen and Rick Romano. Photo courtesy of Mark Duffy

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Dates To Remember



CBA 5th ANNUAL SKI DAY AT MT. WACHUSETT Monday, March 5, 2012.

It's not too early to "save the date" in your appointment book.
For more information contact:
Rick Romano at 978-256-9796 or Hank Hamelin at 978-256-5588.



CBA HOLIDAY SOCIAL Thursday, December 1, 2011

Radisson Hotel and Suites
10 Independence Drive
Chelmsford, MA

Cocktails at 6:00 pm; Dinner at 7:00 pm.

We would appreciate donations for our very popular raffle.

Also, new this year, we would like to ask that all attendees bring one "non-perishable food item" to the Holiday Social to be donated to the Merrimack Valley Food Bank.

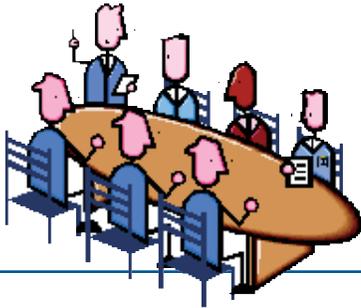
We will have a very special musical guest joining us this year. We are keeping it a surprise, but we are sure you will enjoy!



CBA ANNUAL MEETING

Thursday, November 17, 2011

Best Western Inn,
Meeting to start at 7:00 pm.
Please RSVP if you plan on attending.



CHELMSFORD PARADE COMMITTEE

We are already planning the 2012 parade which will be held on Wednesday, July 4th at 10:00 a.m.

Please check out our website: www.chelmsfordparade.org for more details.

If you are interested in participating please contact any one of our committee members: Jim Cullen, Janet Granata, Hank Hamelin, Jeff Hardy Kathy Kelley, Chuck Marcella, Lynn Marcella, Brian Reidy and Rick Romano.

Nominating Committee

Nominating committee is always looking for candidates to serve on the board of directors and possibly take an officers position.

Anyone interested should send a letter of interest to CBA offices including name of the business they represent, city or town they reside in and anything else about them that might be pertinent.

People from all types of businesses are encouraged to apply especially members that represent accounting and law firms.

Hank Hamelin
Chairperson, Nominating Committee

CONGRATULATIONS TO CBA MEMBER STEVE JONES

**FROM
JEANNE D'ARC CREDIT UNION
ON RECEIVING THE**

**COMMUNITY
TEAMWORK INC.**

**COMMUNITY SERVICE
OF THE YEAR AWARD**

WELL DESERVED!

Ask the Moderator...

Q: *Why is it that Town Meeting Reps can not refer to each other by name during debate and deliberations?*

A: *There are two reasons.*

1. The first is to prevent the debate from being personal which can lead to personal attacks during a heated discussion. It is the same reason the US Senate refers to speakers as “the Gentleman from Georgia or the Lady from Wisconsin”, etc.. You should refer to previous speakers as “the previous speaker or the Rep from precinct 5”, etc.. Observe what transpired in the reports, in the Lowell Sun, of an adjacent town, which starts with a “B” (not to mention names), at their fall town meeting. There was personal name calling and flaring tempers, and it almost became physical. We do not need that image in Chelmsford, therefore; the “no use of names” policy will remain. It’s really not that hard to accept.
2. The other reason is that by using names, it implies a familiarity that can cause one to believe the town is being run by an inner circle. Such is not true and we should do everything we can to avoid that image. In fact, it is not even appropriate to call the Town Manager by his first name... it should be Mr. Manager. This also applies to the Moderator, Town Counsel, Town Clerk, etc.

I do not believe that this is a severe hardship nor do I believe it inhibits debate. It is a simple courtesy that both houses of congress use and it should flow down to Town Meeting as well.

Richard E. DeFreitas,
Town Moderator

SAVE! COUPONS! SAVE!



Business Couponing!

We are working on promoting networking within the Chelmsford Business Association and have the following program to offer to our members.

If you would be interested in offering a coupon to fellow members that they could use or pass on to employees or friends this might be a great opportunity for you!

Each quarter we will spotlight three members in our newsletter, on our web site and on our Facebook page. These coupons would only be good for that particular quarter.

An example of coupons could be:

- A percent off a product or service
- “Buy one – get one free”
- A “freebie”, or
- Use your imagination!

If you are interested in more information on this opportunity please give the CBA office a call at 978-250-3858 or e-mail us at: chelmsbusassoc@comcast.net.



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CHELMSFORD HOUSING

Authority set to begin work on veterans housing this spring

By **Monica Jimenez**
mjimenez@wickedlocal.com

As the Chelmsford Housing wraps up one housing project, they are looking forward to another, according to CHA Director David Hedison.

Construction is projected to start this spring on the CHA's Richard O'Neil Housing for Veterans. The CHA has finalized its last round of funding applications for the project, according to Hedison and has secured a number of grants from foundations.

"We are excited about assisting the veterans that have been waiting anxiously for the project to begin," Hedison said in a statement Friday.

The development was named after Richard O'Neil, a local veteran who helped serve seniors, families, veterans and disabled throughout his service with the CHA.

Meanwhile, construction is 90 percent complete on the new Lynn M. Marcella Residences at James Street, said Hedison, who anticipates five families will move in before

Thanksgiving.

Chelmsford resident Lynn M. Marcella served on the Chelmsford Housing Authority's Board of Directors for more than 15 years, including three as chairman. Other housing organizations Marcella has served with include the Chelmsford Housing Review Committee and the Chelmsford Housing Elder Partnership.

"One of my most memorable renovations in the Housing Authority was the conversion of the Highland School

to four units of family housing, because I went to school there in the fifth grade!" Marcella wrote in her biography.

Currently Marcella is a Chelmsford Rotary Club member, Chelmsford Business Association president, and Chelmsford Parade Committee member. Hedison said she has continued to be a resource not only for the CHA, but for the Chelmsford community.

"She embodies so many of the qualities that shows 'Chelmsford Cares,'" Hedison said.



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